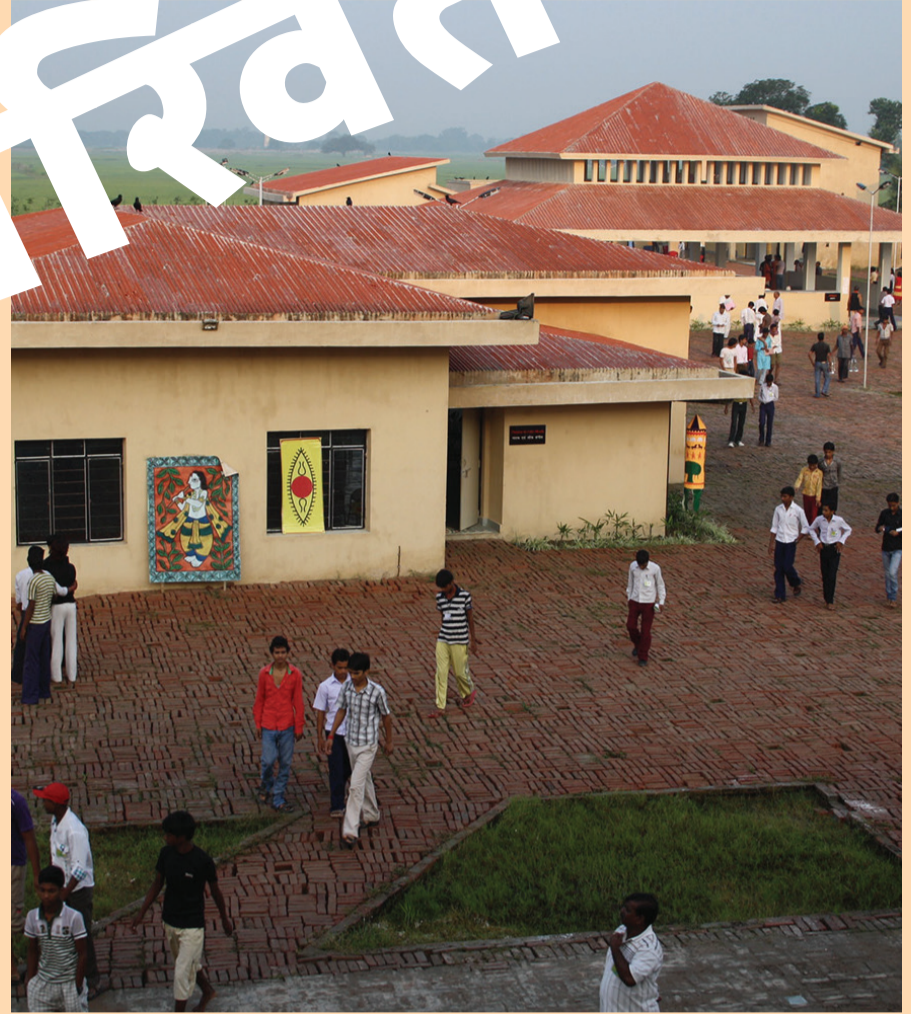


परिवर्तन

बोलो
बच्चों



Parivartan is an initiative based in Siwan district of Bihar which works towards rural community development of nearby 36 villages selected as its core work area. The intent of the initiative is to empower the villagers through different programmes and events which happen in different domains based on what Parivartan thinks the need of the villagers is.

Parivartan, as a project is a part of a larger umbrella of Takshila Education Society founded in 1997.

Parivartan believes holistic and heuristic development of rural communities.

क्यों परिवर्तन?

Parivartan works for bringing development in a region which was home to the childhood of its founder. The same region was widely known for being home to the first president of India after the independence Dr. Rajendra Prasad.

During the 1990s, up until early 2000s, this region was popularized because of the increasing crime rates and the political criminal Shahabudeen.

Parivartan is an attempt at bringing a new narrative for the people of Siwan and its villages.



परिवर्तन

एक बार

परिवर्तन

कैसे होगा परिवर्तन?

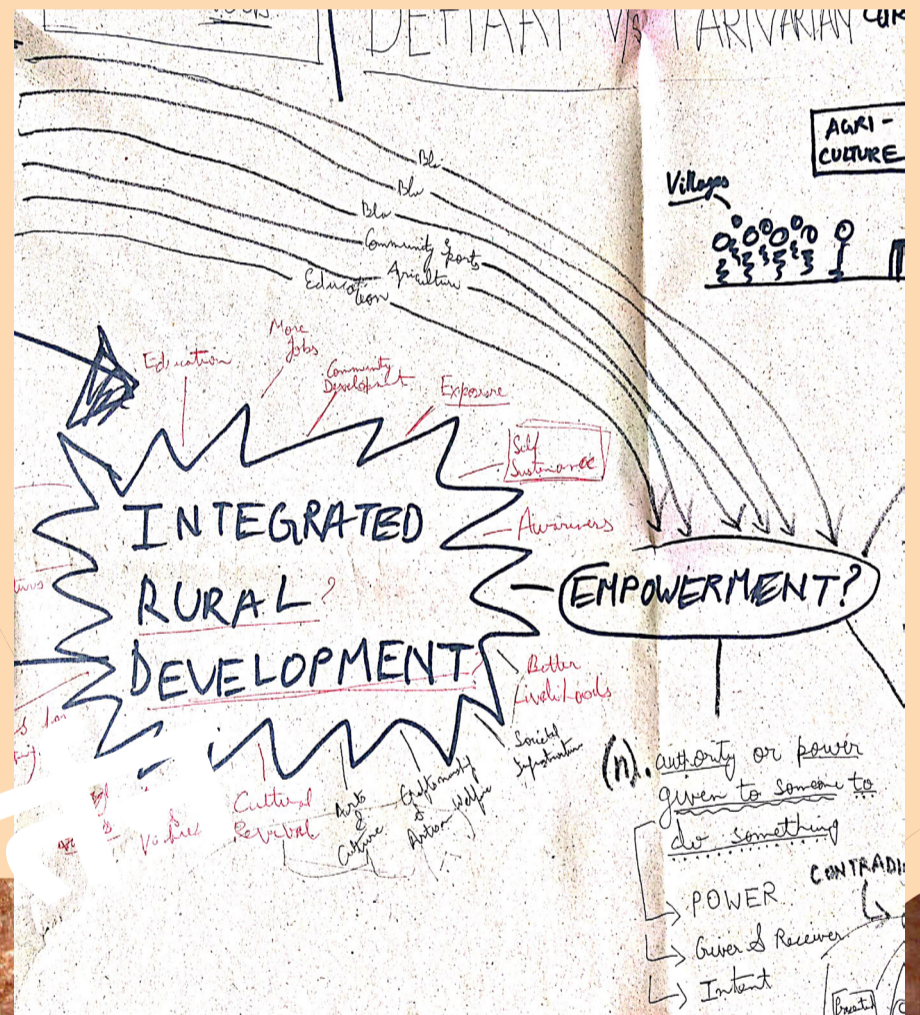
Parivartan defines its approach as Integrated Rural Development. Various domains or verticals have been per-decided based on what the villagers need and it is through these domains the villagers associate with Parivartan. Different educational and cultural programs take place inside and outside the main campus to engage villagers.

At Parivartan, we do not want to expand geographically, we want to grow deep in our core work area.



Parivartan identifies its role in bringing Integrated Rural Development to these villages as that of Empowerment.

A relationship between Parivartan and villagers now begins to take form. It is out of this relationship that the brief for this project has been created.



परिवर्तन



Agriculture

Integrated Rural Development

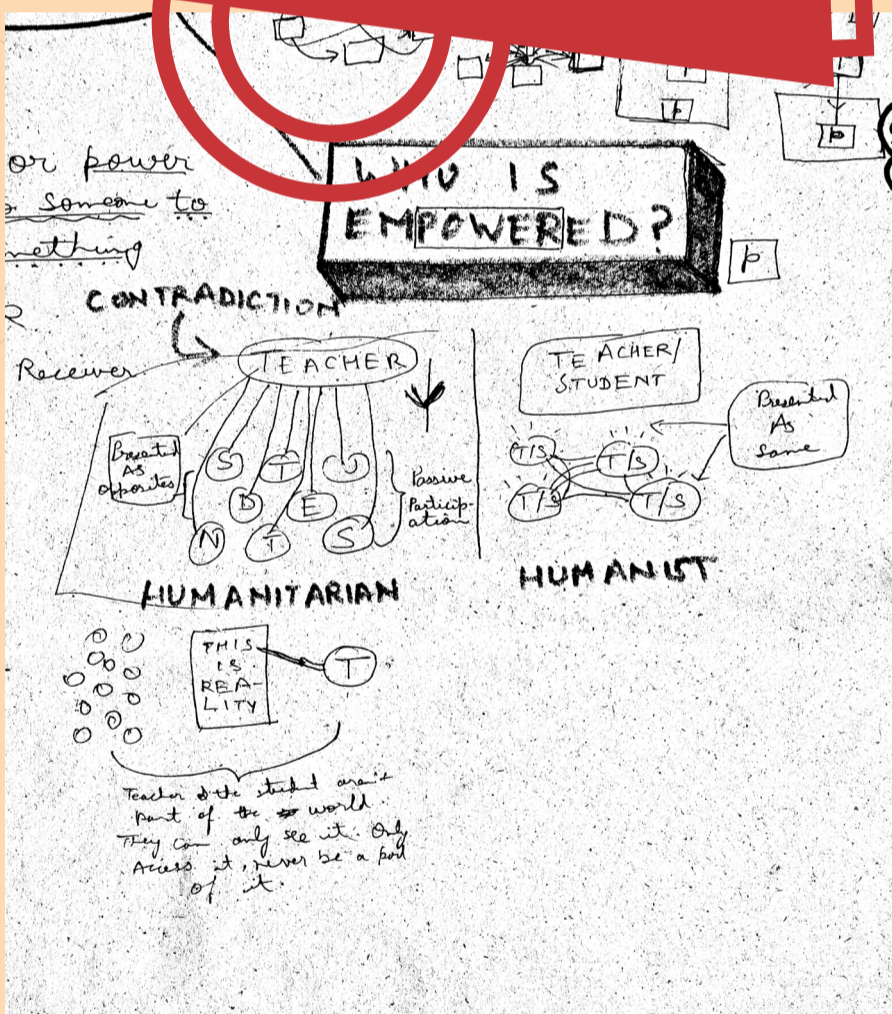


Powerment

Arts & Crafts

क्या हो
पाएगा?

परिवर्तन?



The dichotomized situation in which Parivartan exists is best observed in the use of space, the content of the curriculum, communications collaterals and other mediums through which Parivartan tries to connect to the villagers.

Medium is the Message. It is through different interventions in different mediums and channels through which Parivartan operates can the message be improved. The message which should be that of human liberation rather than that of conflicting interests. The message which invites people for a dialogue. Communication is the most powerful tool available to humans for improving our societies.

I want to renew the dichotomized relationship between Parivartan and the villagers through intervention in different communication mediums.

और

Education

Empowerment

Livelihood

Women
Empowerment

Community Sports

और से
बोला

परिवर्तन

हम और वह

The perceived relationship between the villagers and the institute trying to work for their betterment was that of a contradiction, conflict, dichotomy and one which involved power dynamics.

Based on all the primary research, this conflicting relationship has been identified as the major reason for gaps

between Parivartan and the community.

Most of the communication happening in the institute is one-way. This establishes a teacher-student like relationship between the institute and the people. It is here that a dichotomy is born. One that is very limiting and dehumanizing. It gives rise to a situation in which the villagers are trying to adapt to the reality of Parivartan rather than the other way.